# **Director, MIT Libraries**

A great benefit of involvement in the planning for MIT's 150<sup>th</sup> anniversary celebration has been the opportunity to learn more about MIT's fascinating history. Many of the characteristics of 21<sup>st</sup> century MIT have their origins in the extraordinary effort it took to first create, and then sustain, MIT's novel and visionary educational philosophy of "Mens et Manus." MIT's future-oriented culture is deeply rooted in the need to continuously define the Institute for itself, and to distinguish the Institute from other educational institutions.

"MIT has always been a forward-looking place, rarely dwelling on its past", writes David Kaiser in his editor's introduction to "Becoming MIT: Moments of Decision." Over the past 150 years, the vision of an educational institution that combined a solid foundation in the natural sciences with hands-on instruction has been reinterpreted over and over again; the result of which is an institutional confidence few organizations can rival.

Not surprisingly, MIT's future-oriented culture produced a university library system that is, like MIT itself, inventive and forward looking. From an early expectation that libraries were not vaunted temples, but rather collections of relevant and timely materials that were meant to be readily available and conveniently used; to a passionate and persistent interest in exploring the use of data processing for information storage and retrieval, the MIT Libraries have thrived in MIT's risk-tolerant culture. MIT faculty and students in return value the Libraries not just for the grandeur of the facilities (although we have some of that), nor for the strength of deep, relevant collections (although we have those, too), but rather for the ways the Libraries understand the work and culture of MIT, and support the community's forward-looking productivity needs through student-oriented library facilities, highly skilled staff, and easy-to-use print and digital collections.

In 1976, Natalie N. Nicholson wrote of the MIT Libraries,<sup>2</sup> "As technology develops new methods of dealing with information, no institution will embrace them more eagerly than the Massachusetts Institute of Technology. Under the pressures of the information explosion, the increased demand for services, and the financial stringency that are experienced by all university libraries, MIT has been searching for solutions in technological and management innovation." The same is true of the MIT Libraries in FY2010.

In FY2010 the MIT Libraries began implementing the vision and strategy that will guide the Libraries for the next five years: "MIT Libraries: Achieving a Desired Future State for 2015<sup>3</sup>". The future state toward which the MIT Libraries are moving assumes two equally vivid and dynamic library service delivery systems: one of which is physical, focused primarily on our oncampus community; and one of which is virtual, focused on MIT faculty and students wherever they may be – on or off campus – and in whatever time zone they may be. Just as successful retail enterprises deploy both online and brick-and-mortar operations, the MIT Libraries likewise need two vibrant service modalities to manage the bits and atoms that comprise the 21<sup>st</sup> century research university, its students, and its library. Reinventing the appropriate balance between the tangible and the virtual, adapting to MIT's evolving educational strategy, rethinking definitions of

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<sup>&</sup>lt;sup>1</sup> Kaiser. David, ed. *Becoming MIT: Moments of decision*. The MIT Press, Cambridge, Massachusetts, 2010.

<sup>&</sup>lt;sup>2</sup> Encyclopedia of Library and Information Science, v.17, p239-259. Marcel Dekker, 1976

<sup>&</sup>lt;sup>3</sup> Attachment 1

productivity, incorporating new tools and delivery mechanisms (what follows mobile and apps?), and partnering effectively with other libraries will be among the Libraries goals in the next five years.

The annual reports from the MIT Libraries Associate Directors which follow this introduction provide in-depth overviews of the work of the Libraries in FY2010, and – together with office and departmental reports – serve to complete and animate this report. The extraordinary effort of simultaneously downsizing and reorganizing the MIT Libraries dominated the year and is perforce the headline of most of these reports. As always with the MIT Libraries, however, there is more to highlight.

In FY2010 the Libraries were delighted to welcome Steven Horsch back to MIT and the Libraries when he accepted leadership of the Office of Donor Relations and Stewardship. We were also pleased to welcome Toni Green to MIT's Office of Individual Giving, Resource Development, and to encourage and support her efforts on behalf of leadership gifts for the Libraries. Particularly noteworthy among the many important accomplishments the Associate Directors chronicle are our deepening relationship with our colleagues at the Harvard University Library and Harvard College Libraries, the growth and success of TechTV and AMPS, the Libraries work in support of the MIT Faculty Open Access Policy, the growth in the use of Libraries facilities following much-needed space improvements, the Archives contributions to sesquicentennial planning, and a number of highly successful outreach events and exhibits.

In many ways, however, the most remarkable aspect of FY2010 was the courage, compassion, and resilience exhibited by the staff of the MIT Libraries during many months of difficult - often wrenching - downsizing. Staff were laid off, term appointments could not be renewed, hours were reduced, acquisitions were cut. And the hard work is not yet done. Two 5-day all-staff furlough periods during FY2011 will reduce staff income by 4% across the board, and another round of serials cancellations is anticipated as many publishers continue to raise prices. MIT's faculty and students have been, for the most part, understanding of the consequences of a 15% reduction in GIB support to the Libraries. I am personally grateful to the thoughtful and supportive members of the Faculty Committee on the Library System for their contributions to our planning. The Chair of the Faculty and my colleagues on the Dean's Group were likewise helpful and understanding of the difficult choices the Libraries faced.

This report would not be complete without recognizing and thanking the MIT Libraries Visiting Committee. At the end of FY2010, Patrick McGovern stepped down as chairman of the Libraries Visiting Committee, a responsibility he has shouldered since 1991. Over the years Pat's confidence in the mission and importance of the libraries at MIT was matched only by his invaluable insights on issues ranging from designing customer service to anticipating publisher strategies. We are deeply grateful to Pat McGovern for his service. We are also especially grateful to individual members of the MIT Libraries Visiting Committee for their support – both moral and financial - during a very difficult year.

Looking forward to the challenges facing the MIT Libraries in FY2011, information technology and educational technology continue to command attention. Writing in 1964 on the impact of post-war data processing on research libraries, Verner W. Clapp, first President of the Council on Library Resources, noted that neither information storage and retrieval devices nor data processing were new to libraries, nor was the expectation that generations of devices will be integrated into the work of research libraries far into the future. Indeed, Information technology

<sup>&</sup>lt;sup>4</sup> Clapp, Verner W. The Future of the Research Library. University of Illinois Press, Urbana, 1964. p.49.

so infuses the MIT Libraries in FY2010 that we could not provide service to the MIT community without it.

Our challenge now, as in the past, is to experiment boldly, invest wisely, anticipate the educational and research priorities of MIT, and maintain focus on the mission of the MIT Libraries. We continue to evaluate and assess the utility of a cornucopia of new devices that in Clapp's words "combine at one and the same time fantastic capabilities of one kind with complete incapabilities in other respects". Always, the bridge from the way things are, to things as they may be, will be a continuous work in progress, relished by the exceptional staff of the MIT Libraries.

Ann J. Wolpert Director of Libraries

More information about the MIT Libraries can be found at http://libraries.mit.edu/.

# **MIT Libraries: Achieving a Desired Future State for 2015**

#### I. Introduction

As the MIT Libraries approach the end of the current strategic plan (FY2005 - FY2010), we are focused on what we need to be in the future to assure our continued success in support of research and teaching at MIT. All North American research libraries face extraordinary challenges, driven by internal dynamics, institutional priorities, and fast-moving external forces. These various forces and their implications, some of the most significant of which are listed below, are catalysts for change within the Libraries. They must be acknowledged and addressed appropriately if we are to continue to succeed in our mission.

A force of a different nature, which will also impact how we respond to these trends, is the volatility of the General Institute Budget. As a core academic resource, the Libraries will need to closely follow the priorities set by the Institute itself in the coming years, as over 90% of MIT Libraries' funding is provided by the GIB. Focused collections and excellent, innovative services will continue to be the gold standard by which we judge the effectiveness of our mission and our contributions to the Institute.

## II. Forces Acting as Catalysts for Change

The MIT Libraries have never been a traditional research library. The Libraries have long benefited from the experimental and entrepreneurial culture of MIT, and they are known for their innovation and for a willingness to take calculated risks. In comparison with many of their peers, the MIT Libraries are more client focused, more comfortable with technology, and more flexible than many others are able to be.

Critical external uncertainties abound in the international, interdisciplinary, inter-institutional environment in which MIT operates. The downstream impact of MIT's response to various opportunities will, of course, affect the MIT Libraries over time. In the near term, we can see emerging trends that require more immediate attention. At least nine significant forces continue to or will soon require considered action by the Libraries.

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<sup>&</sup>lt;sup>5</sup> Ibid.

#### User demands and expectations

Users want and expect content to be digital, easy to discover, accessible 24x7 from anywhere in the world without mediation, and usable with new and emerging technologies, e.g., mobile devices.

## Search and discovery

Services such as Google, Amazon, YouTube, Flickr, and WorldCat Local are redefining traditional roles for discovery and metadata provision, and users are gravitating quickly to these systems to search full-text content, images, and video as well as for recommendations from other users.

## • Content management

The increasing demand to digitize print, video, and other analog content and to capture content already in digital form, including research data, is challenging libraries to develop new strategies for organizing, curating and preserving the scholarly record for both born-digital and digitized collections.

#### Content delivery

The growing shift to digital books and e-journals; increase in production and sharing of research data; and prevalence of multi-media content and related services, e.g., Print on Demand (POD), custom teaching collections, and rich media production services; requires us to rethink traditional strategies for delivering new and dynamic content.

#### Collaboration

There is increasing opportunity and necessity for broader collaborations with other service and content providers including units at MIT, other libraries, publishers, commercial entities, and open source communities to leverage limited resources and share specialized expertise.

## • Scholarly communication

Scholarly publishing is in transition; new models of open access publishing coupled with mandates for authors and universities to retain the rights to their own works are increasing. Effective use of technology, e.g. data mining, coupled with new models of publishing, have the potential to transform communication of research at reduced cost to universities, more flexible reuse, and the ability to provide access to enhanced publications that include the underlying data collections and models.

## • Interdisciplinarity

The continued trend towards interdisciplinary research demands that we re-examine our current approach to disciplinary support in building and organizing physical and virtual collections and providing research support services at the point of need.

# Pedagogy

There is increasing demand for using technology to deliver teaching and course material (e.g., course management systems, interactive teaching materials, and rich media), as well as, for collaborating with faculty to ensure that MIT students graduate with essential lifelong learning skills – the ability to find, evaluate, manage, and use a wide variety of information resources effectively.

## • Space

There is growing user demand for technology-rich learning and multi-purpose spaces that are functional, comfortable, and aesthetically pleasing; and an imperative to optimally configure collections, services, and staff to meet changing user needs.

#### III. Mission and Vision of the MIT Libraries

#### Mission

The mission of the MIT libraries is to create and sustain an intuitive, trusted information environment that enables learning and the advancement of knowledge at MIT. We are committed to developing innovative services, strategies, and systems that promote discovery, preserve knowledge, and improve worldwide scholarly communication. We empower MIT through knowledge. (Adopted 2003, revised February 2009)

#### Vision

Guided by a user-centered approach to service, the Libraries will be an agile, creative, and datadriven organization that:

- Enables seamless discovery and access to scholarly information sources.
- Manages knowledge, with an emphasis on MIT-created content.
- Provides faculty, students, and staff with expert support and training to find, evaluate, manage, and use resources.
- Creates high-quality spaces for both reflective and collaborative work and study.
- Leads initiatives to inform and shape the future of libraries and scholarly research.

#### IV. Key Strategic Directions to Achieve the Desired Future State

## • Create the Next Generation Research Library Organization

In order to be flexible and agile in response to evolving needs of the MIT community, we must re-align our organization and staff to better manage our content, and design and deliver information services that are based on the needs of a broadly networked interdisciplinary, international, and virtual community rather than on the legacy of a 50-year old geographical footprint. We must use sound assessment practices to make strategic choices about where to place our resources in service to the community.

## Build and Strengthen Relationships with Faculty, Students, and the MIT Community

Continue to seek community input and build strategic alliances with constituencies we serve to remain relevant and define new services that meet user needs. Our success depends on both broadening and deepening our engagement with faculty, students, and research staff; developing relationships that appropriately integrate Library services and collections into the teaching, learning, and research life cycle; embedding services where our users work; maximizing their productivity; and effectively promoting and communicating our services.

## • Advocate for Sound Information Policy

Expand and enhance our advocacy for developing and promoting sensible information policies for copyright and intellectual property, and technical policies for identity

management. Seek to effect licensing principles and public policy consistent with these policies. Collaborate with faculty on new initiatives for author's rights and scholarly communication.

#### • Improve Infrastructure for Digital Content Management and Delivery

MIT's intellectual output is increasingly produced in digital form; similarly, we increasingly manage digital content that we acquire, license, or digitize. It is essential that we identify, build, and maintain infrastructures to ensure that we acquire, store, preserve, manage, and provide access to these resources for the long term and in the most efficient way possible.

## • Transform Library Space

Key aspects of 21<sup>st</sup> Century Libraries' space for MIT include: providing quality spaces for both reflective and collaborative work; providing technology-rich collaborative tools and the expertise and specialist services to support them; and rethinking the role and location of tangible collections to support these realigned spaces and services. Better integrate discovery of and access to both online and physical information assets to improve the coherence of our multifarious but deep, rich collections.

## • Collaborate with Strategic Partners Outside the Libraries

Expand and extend strategic partnerships with DUE, IS&T, Harvard, MIT research labs, OCW, publishers, commercial companies, and open source communities. Enlist new partners in order to leverage expertise, maximize resources, and provide infrastructural support and specialized services to our community.

## • Enhance Staff Capabilities

Align and develop staff skills with our strategic directions to ensure success. Continue to recruit talented staff with strong and diverse backgrounds. Create mechanisms to insure necessary professional development in a dynamic environment.

## Information Resources

Led ably by the department heads for Acquisitions and Licensing Services, Cataloging and Metadata Services / Technology Operations, Collection Management Services, and Institute Archives and Special Collections, Information Resources (IR) staff have continued to build strong collaborative relationships among the acquisition, discovery, and management of information resources and the enterprise systems that support and promote their access and use. IR has remained committed to working with colleagues across the MIT Libraries to:

- Support MIT's teaching and research programs with critical information resources in formats that best serve their needs.
- Move deliberately and appropriately from print-based collections to a future of information resources primarily in digital forms in response to user preferences and trends in scholarly publishing.
- Ensure access to the current and retrospective research records for future students, faculty, and researchers to the best of our ability and with the resources available to us.

Support the productions systems used by both the public and the staff to accomplish their
work, and to support new technological initiatives that streamline work processes and
enhance user services.

This year has been especially noteworthy. In addition to the 'normal' high creativity and productivity of the staff to meet departmental goals and improve services and work processes, the MIT Libraries concluded their strategic planning for our Desired Future State in 2015 and the associated reorganization plans, as well as weathered significant budget reductions. If there is one word though that describes the staff of the Information Resources (IR) Directorate, it is: engaged. They have been engaged in every aspect of strategic planning within their own departments as well as in library-wide planning for the future of the MIT Libraries and its organization. Their level of commitment, participation, and leadership during a challenging year has contributed to the success of the reorganization and for setting the stage for the 21<sup>st</sup> century MIT Libraries.

Several themes emerged from IR Departmental reports that illustrate their efforts both to be smarter about how we execute our "business" as well as demonstrate their commitment to work with and for the MIT community. These themes are: (a) more efficient workflows and streamlined operations, (b) clearly marked transitions from print to electronic collections, (c) creation of successful partnerships with the MIT community to promote our resources, and (d) contributions to developing a vision for the MIT Libraries in FY2011 and beyond.

#### **Highlights: New Initiatives and Strategic Developments**

In advance of the major reorganization planning in FY2010, several IR departments led the way in merging workflows and redefining programs that met community needs as well as addressed reduced staffing. Leading the way were several cross-departmental and cross-directorate teams whose hard work resulted in significant advancements in the way they do their work.

Acquisitions, Cataloging, and Collections Support

- A new transition team was created in summer 2009 called the Collections Support Unit (CSU). They led a major transformation in the MIT Libraries as they centralized significant work formerly accomplished in the divisional libraries. The success of CSU was a tribute to each of the staff members that comprised the new unit in IR. They streamlined workflows, accomplished major project work in processing backlogs and moving collections to storage, merged special locations, processed journal and serial cancellations, and more.
- Staff in Acquisitions and Licensing Services (ALS) successfully implemented a redefined and streamlined Gift Program as a strategy of using limited resources wisely. The new program was created in collaboration with colleagues in collection management and resulted in significantly less materials being accepted and managed by library staff. The emphasis now is on unique and specialized materials that we are unlikely to acquire in another way, and which will enhance our collections in a more deliberate way.
- Full implementation of YBP Shelf Ready Program this year meant that 75% of the monographs we received arrived shelf ready and of these nearly 80% had full cataloging records, thus greatly reducing the time it takes for most of these library materials to be available to library users.

- Electronic book plating was also implemented with a policy and methodology developed in conjunction with staff in the Office of Donor Relations and Stewardship. This will be both more efficient for staff and provide better and more visible acknowledgement for donors.
- A strategic focus and realignment of Cataloging and Metadata Services (CAMS) staff to
  provide high quality metadata for MIT-produced content was successful in two areas:
  MIT theses and MIT Open Access content. Theses are now being catalogued using the
  digital version thus greatly reducing the length of time before theses are made available
  to library users; the backlog was also completely eliminated as a result of these new
  workflows.
- Metadata Services staff established a content standard and productions workflow for metadata for journal articles submitted to DSpace@MIT in accordance with MIT's Open Access Policy. ALS and CAMS staff were instrumental in ingest and metadata creation for this new content.

#### Information Resource Development and Management

- Staff on two longstanding committees in Information Resources were tasked to review their charge and recommend improvements for doing their work in the future. The analysis done by both the Networked Electronic Resources Decision (NERD) Group and Collection Management Group (CMG) were folded into the reorganization process and both of these groups held their last meetings in the spring of 2010.
- With a very generous \$1M gift from Thomas F. Peterson, Jr. '57, longtime supporter of the MIT Libraries the Vail Access Project was begun. We hired two cataloguers and a conservation technician for a multi-year project to catalog and preserve this extraordinary collection of books and pamphlets on electricity, electrical engineering, magnetism, lighter-than-air travel, and animal magnetism. Staff members in the Institute Archives and Special Collections, and Preservation and Conservation Services partnered on the proposal and implementation of this exceptional project.

#### System Enhancements

- "One-stop shopping," the Holy Grail of online access leapt forward this year due to the work of a dedicated staff member in Technology Operations. The Libraries are now using Touchstone, MIT's implementation of the Shibboleth System, to authenticate in Barton, ILLiad, EZProzy, and the Wharton Research Data Services.
- Led by the Head of Technology Operations and her staff in conjunction with other library senior management, the work of the library's systems administrators and desk top support staff were redefined and refocused based on careful analysis. Various environmental and organization changes were assessed and a program plan was developed for the migration off legacy hardware, deployment of VMWare in a major virtualization project, and a stepwise plan to co-locate key production servers to an IS&T data center. Desktop support staff ran a successful pilot program to utilize the services of a central MIT computing group for library support to supplement their own service program.

#### **Information Resources Overview**

The MIT Libraries have rich print collections with obvious strengths in science and engineering, and special collections in those areas as well as in MIT history, music, and architecture. While acquisition and access to electronic journals, serials, and databases have accelerated and dominate both budgets and increasingly infrastructure support, we still steward and manage a wide range of materials and formats as highlighted here. In addition, we continue to expand our collections in these other areas: numeric, observational and geospatial data, digital maps; architectural images; electronic theses, born digital technical reports, and most recently MIT faculty-authored articles -- the latter in response to the MIT Faculty Open Access Policy adopted March 18, 2009.

Information Resources Profile

## MIT Libraries Information Resources, Selective Profile (2009)

	Print		Electronic		formats
2,909,662	Total printed	49,999	Journal	2,420,041	Microforms
	volumes &		subscriptions*		
	serials				
10,410	Serial	672	Reference	406,139	Image slides
	subscriptions*		databases		
1,664,086	Printed	148,311	E-books	55,315	Photographs
	volumes**				
127,106	Maps	65,444	Computer files***	7,501	Video/film
149,531	MIT theses	26,278	E-theses in	34,022	Sound
			DSpace@MIT		recordings
36,250	Music scores				
19,788	Archives/manus				
	cripts (in cubic				
	feet)				

<sup>\*</sup> The categories of print serials subscriptions and electronic journals partially overlap. Some journals are still purchased in both print and electronic forms; others are print-only or electronic-only subscriptions.

#### Transition from Print to Electronic Collections

The Libraries continued their transition from print to electronic collections in both expenditures for information resources and actual number of journal and monographs purchased. In FY2010 we converted 819 journal titles from 173 publishers to e-only. The chart below shows the percentages of our journal collection that are now Print Only, Electronic Only, or held in both formats. In 2010 for the first time, the percentage of e-only subscriptions exceeded print and print plus electronic subscriptions.

<sup>\*\*</sup>Includes monographs, pamphlets, and technical reports.

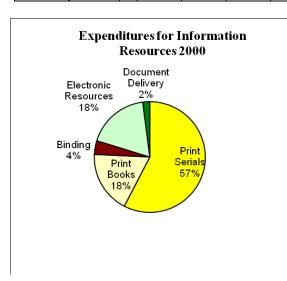
<sup>\*\*\*</sup>Includes numeric, observational, and GIS data; digital maps; architectural images; federal documents.

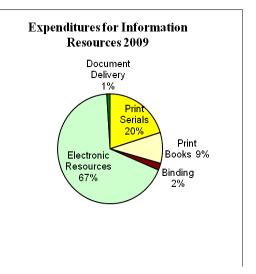
	FY2006	FY2007	FY2008	FY2009	FY2010
Print only	38%	34%	24%	23%	21%
Print Plus Electronic	40%	35%	44%	37%	17%
Electronic Only	22%	31%	32%	40%	62%

The dramatic shift in expenditures for information resources to electronic content over the last ten years continued as well as did the associated reduction in binding of physical materials.

## Percentage Expenditures for Information Resources

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Print Serials	57%	51%	53%	53%	51%	43%	42%	39%	26%	20%
Print Books	18%	18%	17%	17%	15%	17%	14%	14%	10%	9%
Binding	4%	4%	3%	3%	2%	3%	3%	2%	2%	2%
Electronic	18%	24%	24%	25%	29%	35%	40%	43%	60%	67%
Resources										
Document	2%	3%	2%	2%	2%	1%	1%	1%	1%	1%
Delivery										





#### Acquisitions Highlights

Expenditures on electronic resources increased even though we experienced an overall reduction in our collections budget. Library liaisons and subject selectors analyzed user feedback and the marketplace to determine how best to spend our limited resources on content that would potentially have the greatest impact on the work of faculty, staff, and students and further our goal of providing access to resources where our users choose to do their work. Following is a selection of these resources.

• Over 19,000 electronic books published from 2005 through 2010 were added to the collections in part due to the generous support of the James B. (1970) and Marianne H. Rothnie Endowed Library Fund and the Joseph R. (1924) and Jan William (1960) Mares Fund. This Springer eBook collection covers every scientific discipline and many social sciences and is available 24/7 to the delight of library users. MIT users may also freely

download them to a PDA or e-book reader or print their own personal copy for a modest fee.

- The Eighteenth Century Collections Online (ECCO), an ambitious project to digitize key English and foreign language titles in Great Britain during the 18<sup>th</sup> century is now part of the MIT collection and along with it over 185,000 books, directories, pieces of sheet music, sermons, and advertisements. We partnered with several departments and faculty to purchase this collection.
- We added the brand new IEEE-Wiley eBook Collection of 400 titles to an increasing core collection of e-book content in science and engineering.
- The Libraries' Interdisciplinary Biosciences Group analyzed a variety of medical and bioscience-related journal backfiles for which we have great demand but little coverage. As a result we filled the gap with several key purchases in immunology and microbiology, medicine, and biomedical and health sciences to add over 500 e-journals.

## Digital Projects

The Edgerton Digital Collections Project, a collaboration of the Edgerton Center, the MIT Museum, the Office of Educational Information Technology, and staff from the Libraries and Institute Archives culminated in the Edgerton Digital Collection Project available at Edgerton-digital-collections.org.

Library staff, predominantly from the Institute Archives and Special Collections, are deeply involved in the planning for the MIT150 along with the MIT150 project staff in the Office of the President. Our MIT Archivist is hard at work on a multimedia timeline of MIT's history. Work is also underway with the MIT Museum to coordinate exhibits for the 150<sup>th</sup> that will include important historical materials on display in the Libraries' Maihaugen Gallery.

Metadata Services, a specialized cost-recovery service in Cataloging and Metadata Services, completed another successful year of working with MIT OpenCourseWare (OCW) to produce metadata for newly published courses, as well as revised OCW metadata definitions and workflows in support of this world-renowned, web-based publication of virtually all MIT course content.

#### **Selected Outreach and Special Events**

There is one special event this past year that will be difficult to top in terms of distance and flair. Mike Massimino, astronaut and MIT alum reached to the stars and took a rare, limited edition facsimile edition of an MIT Libraries book from the Institute Archives collection, Galileo's *Sidernius Nuncius* (Starry Messenger), into space and back on his mission to the Hubble Space Telescope. The Libraries co-sponsored a standing room only public lecture upon his return in October 2009 (<a href="http://techtv.mit.edu/videos/4308-astronaut-mike-massimino">http://techtv.mit.edu/videos/4308-astronaut-mike-massimino</a>).

A more grounded event, entitled "Paper and Bookbinding: The Making of Diderot's Encyclopédie" was hosted by the Institute Archives in March 2010 and engagingly presented by Nancy Schrock, Thomas F. Peterson (1957) Conservator. She discussed Diderot's Encyclopédie, ou Dictionnaire raisonné des sciences, des arts et des métiers, as an example 18th century French papermaking and bookbinding (http://techtv.mit.edu/videos/5910-paper-and-bookbinding-the-making-of-diderots-encyclopdie). This well-attended lecture was part of a series of events associated with Technology and Enlightenment, an exhibition in the Libraries' Maihaugen Gallery (14N-130) that explores one of the most important and controversial publications of the eighteenth century.

In December 2009, the Institute Archives also hosted a talk and book signing for Harriet Ritvo, MIT Arthur J. Conner Professor of History, in recognition that their collections served as a basis of the analysis of a portion of her new book, *The Dawn of Green: Manchester, Thirlmere, and Modern Environmentalism* (U of Chicago Press, 2009).

In addition, the Preservation and Conservation Services (PCS) staff collaborated on co-hosting two major digital preservation events at MIT. The "Digital Preservation Management Workshop" held on June 13-18, 2010, was again led by Nancy McGovern, Digital Preservation Officer for ICPSR and Director of the Workshop. It was a resounding success with a distinguished group of invited speakers. PCS staff also contributed to the program planning for the Northeast Document Conservation Center's engaging, two-day event, "Tectonics of Digital Curation: A Symposium on the Shifting Preservation and Access Landscape" on May 25-26, 2010. Both events furthered MIT Libraries' and community interest in shaping this digital landscape for the future.

## **Looking Forward**

As a result of the reorganization planning, the Information Resources directorate name will remain the same, but the combination of departments and responsibilities will be reconfigured and optimized to best advantage to support research and teaching at MIT.

I am exceptionally pleased with the new roster of departments and the synergy that will result from our working together as a team. I am confident the IR Departments will contribute to the following overall vision of the MIT Libraries that states, "guided by a user-centered approach to service, the Libraries will be an agile, creative, and data-driven organization." If the easy agreement on an IR Directorate-wide vision is any measure, we are already off to an auspicious start.

IR Vision: Access to information where and when you need it.

New IR Directorate Summary Scope: The Information Resources Directorate supports MIT's teaching and research programs by providing leadership in collection development and management at a moment of transformation within the library, publishing and scholarly communities. Our operations include acquiring and describing information resources in digital and physical formats; supporting the tools and production systems essential to their management and use; and providing a range of preservation programs and services that ensure that the MIT Libraries' information assets in all formats remain accessible. We have archival responsibility for the collection and presentation of unique information that documents MIT, its history, people, and their work. We also provide high-quality, point-of-need, information assistance and seamless delivery of both physical and digital content that enables the MIT community to access the information resources they need where and when they need it.

New IR Departments and Department Heads:

- Acquisitions, Metadata, and Enterprise Systems, Nina Davis-Millis and Marilyn McSweeney
- Collections Strategy and Management, Millicent Gaskell
- Information Delivery and Library Access, Christine Quirion
- Institute Archives and Special Collections, Tom Rosko
- Preservation and Conservation Services, Jennifer Banks

Finally, this summary annual report characterizes only the highlights of the many outstanding accomplishments of the staff in the current IR Departments and therefore barely touches the breadth of activities they carried out this year in support of the faculty, staff, and students at the Institute. See the individual IR Departmental Annual Reports at <a href="http://libraries.mit.edu/about/annual/ar10/inforesource.html">http://libraries.mit.edu/about/annual/ar10/inforesource.html</a> for more complete overviews.

I continue to be amazed at the energy and dedication of these staff and grateful for their engagement in their work, willingness to envision the future of the MIT Libraries, and their vigor in implementing the necessary changes to make the MIT Libraries successful – and all of this while rising to the fiscal challenges we currently face. It is real pleasure and privilege to work with them.

Diane Geraci Associate Director for Information Resources

## **Public Services**

A year ago the Libraries created a new vision and strategic plan – MIT Libraries: Achieving a Desired Future State for 2015. This plan envisions an agile, creative, and data-driven organization that:

- Ensures seamless discovery and access to scholarly information sources.
- Manages knowledge, with an emphasis on MIT-created content.
- Provides faculty, students, and staff with expert support and training to find, evaluate, manage, and use resources.
- Creates high-quality spaces for both reflective and collaborative work and study.
- Leads initiatives to inform and shape the future of libraries and scholarly research.

Further, it outlined key strategic directions for the next several years:

- Create the Next Generation Research Library Organization
- Build and Strengthen Relationships with Faculty, Students, and the MIT Community
- Advocacy for Information Policy
- Improve Infrastructure for Content Management and Delivery
- Transform Library Space
- Collaborate with Strategic Partners Outside the Libraries
- Enhance Staff Capabilities

At the core of this vision and plan are the MIT faculty, students, and staff that are the focus of the Libraries' mission. This past year has seen the Libraries moving forward on its newly articulated directions while building on the tremendous momentum of past accomplishments. And this has all been done under the severe strain of substantial budget reductions.

#### **Creating the Next Generation Research Library Organization**

This past year the Libraries have transitioned from an organization defined by physical libraries with disciplinary-focused print collections to a new model defined by Libraries-wide services and online systems to better position it to meet the mobile, location independent needs of an MIT that is increasingly interdisciplinary, inter-institutional, and international. For Public Services this has meant the creation of five new departments: Liaisons for Departments, Labs, and Centers, Instruction and Research Services, MIT Video Production, Specialized Content and Services, and User Experience. By organizing around system-wide, the Libraries are positioned to better align its resources to advance its vision of the 21<sup>st</sup> century research library. Additionally these changes will better integrate AMPS educational technology services within the Libraries.

## Build and Strengthen Relationships with Faculty, Students, and the MIT Community

Relationship building with the Libraries' core constituencies is based on the creation and delivery of valued services. From instruction to reference to content delivery to consultation services on GIS, data, and knowledge management, the Libraries continue to provide MIT faculty, students, and staff with highly sought expertise and guidance in navigating and leveraging the scholarly information environment. Remarkably for a year that saw staff reductions instructional activity once again increased, with over 300 sessions offered and more than 7,000 participants. Course integrated and course related instruction continues to be popular. Instructional assessment activity focused on undergraduate students, with a strong majority of students who participate in these sessions indicated that the training they received both improved their ability to complete projects for the class and that the skills they learned would make them better prepared for work in other subject areas. Also remaining very popular are the specialized instructional sessions offered on GIS and citation management software such as EndNote, RefWorks, and Zotero.

Reference activity remains active and showed a substantial increase this past year with an 18% increase in reference questions and a 22% increase in other types of help questions. However, this may be due to a change in the process for collecting statistics. In the past questions were counted continuously, leading to the perception that staff often forgot to record the interaction. This year the process was changed to quarterly sampling.

Another important initiative built on work began last year and resulted in an updated guide for faculty and student researchers on data management and publishing. Offering a holistic perspective on the data life cycle, this new guide has been well received and praised as model approach by experts outside of MIT. With the recent NSF announcement that they will be requiring grant proposals to include data management plans, this will be an increasingly important service area.

As mentioned last year important work continues on FAÇADE and SAHARA, two important projects working to develop the digital infrastructure to insure that important digital documents and images are available for future teaching and research in architecture and planning continued to make progress.

While last year's closure of two branch libraries – Aero/Astro and Lindgren – was a difficult experience. Staff worked diligently to mitigate the impact of these budget reductions on the affected user communities. Collections were merged appropriately in Barker, Hayden, and the

LSA, and it provided an opportunity to digitize the backfile of EAPS theses to provide better access to these still vital resources.

Collection decisions again based on mandated budget reductions continued to play an important role in the ongoing relationship building between the Libraries and the community. As is their normal process subject librarians consulted broadly with their faculty and student communities to solicit their important feedback on the difficult choices necessitated by budget reductions.

Staff have also explored web 2.0 technologies this past year for better ways to engage the community. Using social media, including Twitter and Facebook, has proven to be a great way to market our services and resources. At present, the Libraries have over 1,500 Twitter followers and 530 Facebook fans. These mediums are different from our traditional means of marketing (posters, news blog, etc.) in that they set up a forum to have quick, informal dialogue with our user community. Users choose to follow us or friend us, so messages are sent to a willing and open audience. Twitter and Facebook are great venues to send last minute event reminders and updates, and interested users re-tweet messages to their followers. Searches have been set up to find users' comments on Twitter about the MIT Libraries, and when we find complaints or suggestions, we can quickly respond to address the issue and improve our services.

TechTV, MIT's user generated video website continues to grow, offering the MIT community an easy way to publish and disseminate videos that highlight research activities, educational content, and outreach efforts. It now contains nearly 6,000 individual videos from over a hundred communities, more than doubling in size this past year. During this same time period videos in TechTV received nearly 2,000,000 views.

Three new services introduced last year to make it easier for the community to access our print collections continue to grow in popularity. The Libraries' service for paging books for delivery to any library service desk or faculty office saw a 25% increase in requests over last year, and the scanning service from the Library Storage Annex that delivers pdf's of articles to user desktops grew 58%.

Building on the successful cooperative program between the MIT Libraries and the Harvard College Library for faculty, researchers, and graduate students, a pilot initiative to provide undergraduate students with similar privileges was launched in April. The program, which will be evaluated after 14 months, offers undergraduates from both institutions access to the complementary circulating collections of each institution's libraries. In addition an online application process for applying for Harvard cards was launched and has resulted in improved user convenience and staff efficiencies.

Access to content not owned by the MIT Libraries remains a core requirement for meeting research and educational needs. The interlibrary borrowing service (ILB) continues to provide outstanding service, filling 95% of all requests. Requests for returnable items increased 18% while article requests remained relatively stable at over 9,000. These article requests are often filled in less than a day. The ILB service also integrated with MIT's Touchtone service allowing for single sign-on, making it easier for MIT users to set-up accounts, initiate and track requests.

### **Advocacy for Information Policy**

In support of MIT's Faculty Open Access Policy the Libraries created an Open Access Policy Outreach Team to develop strategies to communicate with DLC's about the new policy and develop appropriate strategies for the recruitment of content subject to the policy. To date over 1,200 have been successfully added to the MIT Open Access Article Collection in DSpace@MIT, based on workflows developed by the outreach team. This is an impressive beginning to an important effort to make MIT generated scholarly content available openly for educational and research purposes, and to insure the preservation of that work for generations. This new collection has only added to the value and impact of DSpace@MIT, MIT's institutional repository built to save, share, and search MIT's digital research materials of conference papers, images, peer-reviewed scholarly articles, preprints, technical reports, theses, working papers, and more. This past year saw its content grow 31% to over 41,000 items, and an increase of almost 50% in the number of downloads – to more than 14 million!

## **Improve Infrastructure for Content Management and Delivery**

A key improvement to the Libraries' virtual delivery infrastructure was the renovated library home page last summer. The goal of the new home page design was to consolidate searching in our various tools and make our resources and services easier to find. The design was informed by feedback and usability testing conducted over the summer on students, faculty, and staff members. This has been a received by library users enthusiastically. As one student commented "I like the new homepage. The quick access to Vera journals and articles is especially useful. Thanks!"

The latest version of MIT Geoweb was released in Spring 2010. It now searches the MIT Geodata Repository, the Harvard Geospatial Library, and MassGIS – offering access to thousands of more records from one simple search interface. This helps address the challenge our users regularly face of finding the data they need to get started on a project. And the new version of the Geodata Repository Search Tool for ArcGIS provides enhanced spatial and geometry search options.

The DSpace software underlying both DSpace@MIT and Dome, the Libraries' growing collection of digitized content was upgraded to version 1.6, providing new features and a better environment for support and maintenance. New Dome collections included the David Taylor Model Basin Reports, the Aga Khan Visual Archive, the Hyderabad Municipal Survey, 1915, and Landslides Aerial Photography.

## **Transform Library Space**

This past year has seen significant improvements to library physical space. The need for these improvements has been highlighted in the tri-annual library services surveys. With generous funding from the Provost, Dewey Library was transformed into a contemporary research library to support the management and social sciences. Highlights include:

- Over 175+ individual study seats with power outlets including new Quiet Study room
- 12 group study rooms equipped with large LCD screens with laptop connector cables, white boards, and conference phones

- New 24/7 study space
- Compact movable shelving increases collection capacity
- New staircase to the lower level
- A brighter, more open and inviting space

A popular movie, *Field of Dreams*, is oft quoted – *If you build it they will come*. The Dewey project can be used to prove this point. Visits to Dewey increased a dramatic 63% over the previous year to 148,000 visits, and this represents a 40% increase over the pre-construction year of FY08 – demonstrating that students value high quality spaces to support their study, research, and work.

Though more modest the renovation of the Barker Reading Room has also been a great success. Made possible by endowment funds the iconic reading room was updated for the first time since 1970, resulting in improved lighting, comfortable and contemporary furniture, and more inviting and flexible space for quiet study. As a result visits to Barker increased 5% despite the fact that the reading room was closed for the summer for the renovation.

The Music Library removed four listening carrels (16 individual stations) and replaced them with four large custom-made tables suitable for studying and housing computers with music software along with music keyboards to keep up with the study and research needs of students. This project was made possible by the Class of 1982 Music Library Fund, and has resulted in the library's second floor has become much more active compared to recent years.

Rotch Library and the Rotch Visual Collection (RVC) were approved by the Committee for the Review of Space Planning to merge the visual collections and staff into Rotch Library. This will better integrate service delivery for the Rotch community. This move will be accomplished this summer, and plans for the former RVC space are being developed along with funding strategies for space changes that may be required.

## **Collaborate with Strategic Partners Outside the Libraries**

Collaboration is a hallmark of the Libraries and this year has once again seen it partnering across MIT and outside. Beyond the normal collaboration the libraries engage in working directly with faculty, students, and staff in supporting their research and teaching the following initiatives are noteworthy:

Library involvement in ACCORD led to the presentation of strategy options regarding the use of video for teaching to MIT's Council on Educational Technology (MITCET) to in the fall. With the endorsement of the MITCET work was begun to develop a new video portal with the Teaching with Technology Website. This initiative will be ready for launch for the fall semester. To create a better infrastructure for educational video a new platform for TechTV was also recommended, and migration to the Kaltura platform will also be ready for the fall. This new platform will enable future feature enhancements such as integration with Touchstone, closed captioning, web-based video editing, and more. Working with the Registrar's Office the Libraries also began investigating possibilities for low cost lecture capture using Openeya, an open source capture solution.

The Libraries are also working directly with IS&T and OCW on the DOS project – to integrate the course material lifecycle by developing the necessary interoperability between Stellar, OCW, and DSpace to improve the faculty and student experience. Although issues regarding Stellar have prevented the original vision of the project from being realized, the project has concluded with the migration of OCW's content management system with interoperability with DSpace. And the Libraries continue working with IS&T, DUE, and the UA to provide students with textbook information from the online course catalog and within Stellar. This initiative became an even for important priority due to federal regulations requiring that this information be provided to students as of July 1, 2010. While we are in compliance at this point, an enhanced version of the Online Textbook Information Service will be available in the later this year. Other important collaborations for the Libraries across the Institute were participation in MITCET's Faculty Advisory Committee on Learning Management Systems to make recommendations on the future of Stellar and working with the Athena Working Group to make short term recommendations on Athena printing and space utilization, and long term recommendations on the future of student computing services.

As highlighted earlier the Libraries continue to work with Harvard on improved borrowing privileges and investigating other strategic opportunities for collaboration. Work also continues with the Boston Library Consortium to implement the WorldCat Local DirectBorrow initiative which will allow MIT users to request books from BLC member libraries directly without requiring ILB staff mediation. This project now appears ready to launch for the fall.

## **Enhance Staff Capabilities**

The accomplishments detailed above are a credit to the talents, skills, creativity, and dedication of the MIT Libraries' staff. At all levels of the staff there is a focus and commitment to user service that consistently marks the Libraries as one of the most highly regarded service providers on the MIT campus. But maintaining this high level of service (and user satisfaction) has never been more challenged than in today's fiscal environment when significant budget reductions force the Libraries to make difficult choices in the face of increasing user expectations especially regarding digital services and content.

The reorganization of the MIT Libraries is a critical effort to enhance the ability to leverage and align critical staff resources in the best manner to create the 21<sup>st</sup> century research university library that MIT needs in support of its mission. But the reorganization itself will not be enough to accomplish this. It will require the continued investment in staff development, recruitment, and retention that insures that the Libraries have the critical skills and experience necessary to accomplish its new vision of an agile, creative, and data-driven organization that:

- Ensures seamless discovery and access to scholarly information sources.
- Manages knowledge, with an emphasis on MIT-created content.
- Provides faculty, students, and staff with expert support and training to find, evaluate, manage, and use resources.
- Creates high-quality spaces for both reflective and collaborative work and study.
- Leads initiatives to inform and shape the future of libraries and scholarly research.

Steven Gass Associate Director for Public Services

**Table 1. Instructional Activity** 

Table 1. Instructional Activity							
Category	2009 Sessions	2009 Attendees	2010 Sessions	2010 Attendees	Change FY09/FY10: Sessions	Change FY09/FY10: Attendees	
Course integrated	46	904	43	1,242	-1%	+37%	
Course related	66	1,504	66	1,238	0%	-18%	
Independent							
seminar	47	474	34	497	-28%	+5%	
Special workshop	63	679	85	975	+35%	+44%	
Orientation/tour	59	2,389	58	2,311	-2%	-3%	
Special event	28	1,125	24	1,200	-14%	+7%	
Total	309	7,075	317	7,463	+3%	+5%	

Table 2. Interlibrary Borrowing Requests
Change

		Cnange
FY2009	FY2010	FY09/FY10
9,288	9,366	+1%
4,203	4,957	+18%
1,794	2,167	+21%
1,034	871	-16%
94%	95%	+1%
	9,288 4,203 1,794 1,034	9,288 9,366 4,203 4,957 1,794 2,167 1,034 871

Table 3. Physical Item Circulation and Reserve Activity (Loans, Renewals, and Holds)

Library	2009	2010	Change FY2008/FY2009
Aero			
Regular	2,844	N/A	N/A
Reserves	405	N/A	N/A
Total	3,249	N/A	N/A
Barker			
Regular	26,144	22,647	-13.3%
Reserves	1,459	1,360	-6.7%
Total	27,603	24,007	-13.0%
Dewey			
Regular	29,362	27,337	-6.8%
Reserves	2,595	2,317	-10.7%
Total	31,957	29,654	-7.2%
Hayden			
Regular	92,379	73,771	-20.1%
Reserves	7,640	8,068	+5.6%
Total	100,019	81,839	-18.1%
<b>Lewis Music</b>			
Regular	20,301	17,444	-14.0%
Reserves	1,750	1,209	-30.9%
Total	22,051	18,653	-15.4%
Lindgren			
Regular	4,026	241	-94.0%

Reserves	223	0	-100%
Total	4,249	241	-94.3%
Library Storage Annex*			
Regular	2,298	1,484	-35.4%
Reserves	N/A	N/A	N/A
Total	2,298	1,484	-35.4%
Rotch			
Regular	35,199	34,829	-1.0%
Reserves	1,813	1,552	-14.3%
Total	37,012	36,381	-1.7%
<b>Rotch Visual Collections</b>			
Regular	173	366	+111.5%
Reserves	N/A	N/A	
Total	173	366	+111.5%
"Your Account"			
Total	170,280	179,109	+5.0%
Total Regular	383,006	357,228	-6.7%
Total Reserves	15,885	14,506	-8.6%
Total	398,891	371,734	-6.8%

 $<sup>^*</sup>$  For the number of articles delivered from the Library Storage Annex by pdf to the user's desktop, see Table 7, Library Storage Requests

Table 4. Unique Hosts Served by MIT Libraries Website, Monthly Average

	2009	2010	Change FY2009/FY2010
No. of hosts served	148,307	154,432	+4.1%

**Table 5. Other Website Statistics, 2010** 

	<b>Unique Visitors</b>	<b>Unique Page Views</b>
MIT Libraries Site (libraries.mit.edu)	749,068	2,042,901
GeoWeb	2,844	5,382
LibGuides	102,917	287,470
Wordpress Sites		
Dewey Library	11,281	32,844
News Blog	105,630	122,624
Rotch Library	13,600	24,803
Scholarly Publishing	8,630	16,722
Total	993,970	2,532,746

105,890	649,177
41,953	147,466
63,937	501,711
	41,953

# **Table 6. Library Occupancy**

Library	2009	2010	Change FY2009/FY2010
Aero	15,408	N/A	
Barker	102,062	107,385	+5.2%
Dewey	91,559	148,195	+61.8%
Hayden	288,723	294,034	+1.8%
Hayden 24-hour Study	8,732	8,479	-2.8%
Institute Archives	2,204	2,204	0%
Lewis Music	29,172	30,641	5.0%
Lindgren	18,583	N/A	N/A
Library Storage Annex	94	70	-25.5%
Rotch	107,746	122,973	+14.1%
Rotch Visual Collections	N/A	N/A	
Total	664,283	713,981	+7.4%

Table 7. Other Key Indicators of Circulation and Reserve Activity: Print

Activity	2009	2010	Change FY2009/ FY2010
Items processed for print reserves	2,339	2,683	+14.7%
In-house use of material	43,390	53,819	+24.0%
Reshelving loaned items	261,296	259,700	-0.6%
BookPage requests	18,326	22,928	+25.1%
Book searches	8,743	5,611	-35.8%
Library Storage Annex pdfs delivered to user desktops	2,339	3,681	+58%
Library Storage Annex items delivered to other library service desks	4,708	4,772	+1%

# Table 8. Help Requests (Reference and Other)

	2009	2010	Change FY2009/ FY2010
Reference questions at public service desks	11,174	13,235	+18.4%
Reference questions away from public service desks	9,873	11,571	+17.1%

Total reference questions	21,047	24,806	+17.8%
Other help questions	15,984	20,223	+26.5%
Total help requests	37,031	45,029	+21.5%

## **Administrative Services**

#### Highlights of the Year

Administrative highlights of Fiscal Year 2010 include the following:

- A **new organizational model** for the Libraries was planned and developed over the course of the year, based on a strategic planning process which produced a **Desired Future State**. Some implementation began late in FY10, but most of the changes take effect at the beginning of FY11.
- General Institute Budget reductions came into effect as the result of the global economic downturn. To meet required budget targets, the Libraries cut staff, closed branches, and reduced funding for collections and operations.
- Two major space projects were completed: a full renovation of the Dewey Library, and refurnishing and minor renovations to the Barker Library Reading Room.

## **Budget and Finance**

Fiscal Year 2010 was the first year of major budget cuts, anticipated to be in the range of six percent for each of three years – FY10 through FY12. At six percent, the reduction for FY10 amounted to nearly \$1.4 M, and was accomplished by cuts to staffing, information resources (both print and online collections), and operations. Since operations amount to less than 10% of the total library budget, and since a substantial portion of them are financed through lapsed salary savings, the bulk of the FY10 cuts were realized in the labor and collections budgets.

Three actions helped to mitigate the fiscal challenges: 1) the Provost granted a one-time base increase of just under \$400K to help offset serials inflation, thereby allowing the Libraries to avoid an additional cut of that amount on top of the \$1.4 M, which effectively would have amounted to a nearly eight percent total cut for the year; 2) the Pool A payout rate was maintained at the FY09 level, thereby allowing the gains — which are mostly in the area of monograph collections — to help reduce the cuts to materials purchasing levels; and 3) spending was pulled back wherever possible in all areas of the budget for the second half of FY09, which allowed us to carry forward enough funds to soften the blow in FY10. We continued the conservative spending throughout FY10, holding enough in reserve to allow for modest but strategic opportunities as they arose.

As noted above, strategic planning which began in the summer of 2008 yielded the decision in the summer of 2009 to move forward in the development of a new organizational model for the Libraries, one which would help reshape the structure and thereby allow us to maintain and even improve service delivery with reduced resources. Our geographic-based model – which duplicated workflows and structures many times throughout the organization – is being replaced by new functional teams cutting across all library locations. The new model promises to shape the organization in such a way that makes it much more tolerant of the re-sizing caused by budget cuts.

In the fall of 2009, the Institute made the decision to complete budget reductions in two years rather than stretch them over three. Difficult as it was to cope with the prospect of an even larger-than-expected cut for FY11, there was at the same time some sense of relief to be done with it if, in fact, the economy holds and FY12 does not require further cuts.

More information about the staffing cuts appears below under Human Resources. The Information Resources section of this Report details the impact of budget cuts on the collections. A reduction of \$200K was taken in the Libraries' operations, representing a nearly 20% reduction to that portion of the budget. Within operations, all local department budgets were cut by 15%, as were some central lines such as travel and computer equipment. As a result of the need to cut the travel budget significantly, the Libraries reviewed the travel guidelines and practices which have been in place for many years, revising them so as to preserve the important professional development benefits to the staff as much and as fairly as possible, but to ensure that we could trim the bottom line. Further cuts to the operations budget lines, if they are required, will severely limit the Libraries' ability to maintain a basic level of service and operations.

#### **Human Resources**

Two major forces impacted staffing activities in the Libraries in FY10 – budget cuts and the reorganization project. While these two forces began and operated independently of one another, decisions for budget cuts, i.e. reductions in force, were heavily influenced by the future direction of the Libraries.

The combined FY10 and FY11 cuts to the Libraries budget totaled 15%. To achieve a reduction of this magnitude, it was necessary to realize substantial reductions in labor costs in addition to operations and collections. FY10 reductions in force included the elimination of five positions (layoffs) and the reduction in effort of five positions. Although this Report is focused on FY10 activities, FY11 staffing cuts were announced in February of 2010, so they bear mention in this section. FY11 labor cuts were somewhat deeper than FY10, resulting in eight layoffs and four reductions in effort, plus the elimination of six vacant positions and the ending of two term positions. All those who were laid off this year were given an end date of July 1, 2010, which in some cases was months earlier than prescribed by Institute policy. However, this end date provided for a more effective transition to the new organization and coincided with the beginning of the Libraries' scheduled furlough week around the July 4<sup>th</sup> holiday. The Libraries equalized the financial impact relative to health and retirement benefits to each laid off individual who was impacted by this early end date.

The MIT Libraries are shifting from a location-centric organization to one defined by service needs and organized to a greater degree by function. The new high-level organization chart along with the identification of key leadership roles was rolled out to staff in September 2009. Focus then shifted to developing an implementation plan for the reorganization and a project planning team was created and charged by Steering Committee to focus on the tasks required for a successful transition. All staff were heavily engaged in reorganization activities during FY10, keeping to an ambitious project timeline in order to meet the target transition date of July 1, 2010. Staff input was strongly encouraged and received through open sessions with the Libraries' senior managers and through an anonymous online feedback mechanism. Staff were kept well-informed of activities and progress through weekly e-mail updates and a project wiki. And staff participated in the hard work of planning and preparing for the new organizational structure through group assignments and regular review and input on numerous plans and documents. Department heads in particular did yeoman's work and deserve special recognition for keeping

this project on track. The new organizational structure took effect as planned with the start of FY11.

#### Recruitment and Retention

An integral part of the reorganization project has been to review the work being done in the Libraries, providing a meaningful context for our recruitment and retention strategies for the future. The same factors (listed below) that were applied to this review of work were applied in the decision-making for FY11 budget reductions.

- Priorities of the unit or the function
- Continued need for the work
- Redundancies in the work
- Opportunities for streamlining and consolidation
- Impact of dissolution of divisional library structure
- Emerging trends and technologies in the field that impact our processes

The staff positions affected by layoffs or other actions in FY10 are listed below.

Position	Staff	Reason
	Category	
Supervisor, Technical Processing	Admin	Layoff – position eliminated
Reference Archivist	Admin	Layoff – position eliminated
Metadata Librarian	Admin	Pursued another position
Serials Acquisitions Supervisor	Admin	Obtained full-time position - position had been
		reduced due to budget cuts)
Systems Administrator	Admin	Terminated
Branch Assistant	Support	Layoff – position eliminated
Gifts Assistant	Support	Layoff – position eliminated
Administrative Assistant	Support	Layoff – position eliminated
Copy-Cataloger	Support	Term ended
Copy Cataloger	Support	Family relocation
Processing Assistant	Support	Further education
Processing Assistant	Support	Obtained librarian position
Serials Assistant	Support	Obtained librarian position
Customer Service Assistant	Support	Further education

Recruitment activity in FY10 was minimal. Six critical positions were filled – three of them fully supported by a donor-funded project. Of the three GIB positions, two were filled as term appointments to enable us to move ahead with critical initiatives while maintaining the flexibility for alternative use of these headcounts in the future. All three of these positions had been posted prior to the budget reduction process. All were reviewed within that context and each was determined to be critical to our mission and future directions; thus, the searches were continued.

Position	Staff	Notes
	Category	
Head, Stewardship and Donor Relations	Admin	Non-term position
Web Developer	Admin	Term position
Metadata Archivist/Librarian	Admin	Term – promotion for support staff
Cataloger	Admin	Term – Vail Cataloging Project (Donor Funded)
Cataloger	Admin	Term – Vail Cataloging Project (Donor Funded)
Conservation Technician	Support	Term – Vail Cataloging Project (Donor Funded)

## Staff Salaries

In order to support and collaborate effectively with an academic community as demanding as MIT, the Libraries need to attract and retain staff of the highest caliber. Fortunately, given the vibrant teaching and research environment, the Libraries can offer interesting and challenging work to a wide variety of information professionals. The challenge we share with all academic institutions in the area is to provide competitive salaries that can attract these professionals and their families to one of the country's most expensive areas to live. We recruit nationally for professional librarians and need to do everything possible to ensure that salary is not an obstacle to attracting and retaining the best talent.

In the three years prior to the Institute's budget cuts the Libraries, in collaboration with MIT Compensation, worked to increase the competitive position of our salaries in the marketplace. Steady and substantial progress in improving salaries put us in a relatively good position entering FY10, even considering the virtually flat impact of FY09. Since most institutions have found themselves in similar financial straits, we expect the Libraries' relative position to remain roughly the same. We must continue, however, to be attentive to salaries and proactive in ensuring our competitive position among both local and national peers.

## Standing Among ARL Peers

The latest data from the Association of Research Libraries (ARL) salary survey cited below is from FY09. This data shows a five-year picture of MIT's average professional librarian salary in comparison to our library peers, which indicates that salary programs of our peer institutions are experiencing similar constraints.

MIT Rank Among All 113 ARL Libraries

	FY2005	FY2006	FY2007	FY 2008	FY2009
MIT Rank in Average	21	24	25	24	24
Professional Salary					

Among a group of 21 selected ARL peer institutions, MIT fell one step in the rankings in average professional salary. Harvard fell two steps, remaining ahead of MIT but by one step less.

MIT Keeps Step Behind Harvard in Average Professional Salary Among Peer Group of 21\*

	FY2005 Ranking	FY2006 Ranking	FY2007 Ranking	FY2008 Ranking	FY2009 Ranking
MIT	11	11	10	7	8
Harvard	9	7	6	4	6

<sup>\*</sup>MIT, Harvard, Berkeley, UCLA, Connecticut, Princeton, Columbia, USC, Dartmouth, Yale, UMass Amherst, Brown, Michigan, Northwestern, Virginia, UT Austin, Duke, Wisconsin, Penn, Georgia Tech, Purdue

### Affirmative Action and Diversity

Tables below show snapshots of the staff profiles in the Libraries and Academic Media Production Services for FY10 year end. Underrepresented minorities accounted for 12% of the total Libraries' staff.

FY2010 year-end staff profile – filled positions in Librarie	FY2010 year-end	l staff profile	<ul> <li>filled pos</li> </ul>	sitions in	Libraries
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Staff Category	Total	Male		Female		White		Black		Asian		Hispanic		Native American		Total Minorities	
		#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Admin.	93	32	34%	61	66%	83	89%	3	3%	3	3%	3	3%	1	1%	10	11 %
Support	86	41	48%	45	52%	75	87%	4	5%	3	3%	3	3%	1	1%	11	12 %
Total	179	73	41%	106	59%	158	88%	7	4%	6	3%	6	3%	2	1%	21	12 %

#### FY2010 year-end staff profile – filled positions in AMPS

Staff Category	Total	Male		Male Female White Black A		Asian Hispanic			Native American		Total Minorities						
		#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Admin.	12	10	83%	2	17%	12	100%	0	0%	0	0%	0	0%	0	0%	0	0%
Support	4	2	50%	2	50%	4	100%	0	0%	0	0%	0	0%	0	0%	0	0%
Total	16	12	75%	4	25%	16	100%	0	0%	0	0%	0	0%	0	0%	0	0%

Given the current budget climate, it is likely that recruitment efforts will remain minimal in FY11, which leaves little possibility for increasing the diversity of our workforce. In the meantime we are focusing on maintaining and building relationships in the field and establishing the Libraries' position as a partner in increasing diversity within the profession. To that end, we contributed heavily to the ARL Leadership Institute that was held in Boston in January. The 35 library school students and new librarians who attended the Institute are fellows from the ARL Career Enhancement Program and the ARL Initiative to Recruit a Diverse Workforce, both programs dedicated to attracting under-represented minorities to the research library profession. The Institute is an intense three-and-a-half day program, focusing on skill development and careers in research libraries. Three MIT librarians were presenters in the session on "Emerging Roles in the Profession" and five other librarians served as resume reviewers in the session on "Job Searches and Interviews". MIT sponsored a pizza party on one of the evenings, providing a dozen MIT librarians the opportunity to mix and mingle with the group. Involvement in the Institute represented a very modest outlay of funds and staff time for which we received a significant return in terms of making connections and establishing relationships. We have learned through our experience with the MIT-Harvard sponsored program in 2008 that these connections serve us well in establishing MIT as an employer committed to diversity. Note a recent correspondence with one of those program participants:

"PS: While I am thinking of it, please feel free to share with your own leadership that I'm keenly aware that MIT is a great supporter of the various diversity initiatives in librarianship, and am very grateful for this. I have been to two ARL Midwinter sessions and one ALA Spectrum pre-Annual session and, of course, the MIT-Harvard event. There are strong institutional leaders in the area of Diversity and these institutions stand out in high relief especially during this particular economic period. I just thought I would let you know that I count MIT as one of three or four top institutions in the country for support of diversity in librarianship, and I know that many others can name the same

# institutions I can! So congratulations to MIT on that count!"

In June, the MIT Libraries were represented at the Tenth Anniversary Program of the ARL Initiative to Recruit a Diverse Workforce, which was held in Washington D.C. during the annual meeting of the American Library Association. This was a key opportunity to maintain our visibility among this group of librarians and to re-establish and make new connections.

We remain committed to diversity and inclusion within the Libraries and the Institute and have been successful in engaging a number of our staff in these efforts. This commitment will be reinforced with the newly created position of Librarian for Strategic Initiatives. Identified as a new position in the new organizational structure, this position will report to the Director of Libraries and includes responsibilities for promoting diversity and inclusion, and convening the Libraries' Diversity Council. Additionally this past year, one of our librarians served as a member of the Institute's Council on Diversity.

#### Librarian/Archivist Promotions

The Librarian/Archivist promotion policy provides an opportunity for advancement by developing increasing levels of competence and contribution within any given librarian/archivist position. In FY10, one librarian was promoted from the rank of Librarian I to II by successfully completing the established criteria. Promotion from Librarian II to III was achieved by one librarian who demonstrated exceptional accomplishment within the context of established criteria around knowledge and experience, commitment to service excellence, leadership ability and outside contributions.

## Training and Professional Development

The Libraries place a high value on professional involvement and contribution which not only benefits individuals in their professional development but also benefits our own growth and success as an organization. To that end we provide financial support to librarians and other professional staff who are engaged in the profession through local and national committee work, presentations, and other important collaborations.

Acting on the recommendation of a small task force formed in late FY09, the Libraries implemented several strategies in FY10 intended to strike a balance between cost-savings and adequate financial support for professional development activities. The travel funding policy was revised to include a maximum amount per individual staff member for reimbursable expenses for these activities.

In FY10, approximately 60% of the Libraries' travel budget went to support professional development activities. This represents 115 events attended, undertaken by 59 of the Libraries' 96 administrative staff. Partial support is provided for approved activities, which is not intended to cover expenses fully, but most often provides coverage of about 75-80% of expenses incurred.

Skill Development, which represents a much smaller percentage of the FY10 expenditures, covered travel and registration expenses for approximately 12 staff members who attended workshops or training sessions to gain or develop critical skills relative to ongoing library initiatives. Another small percentage of travel expenditures was spent for administrative or other business travel. This includes travel undertaken by the Director and Associate Directors, as well as other designates, to conduct business or to represent the Libraries in an official capacity.

A number of workshops were organized during the year to provide staff with useful information and support. To better equip staff and managers to work through the significant changes brought about by the reorganization, the Libraries contracted with MOR Associates to facilitate two workshop series: all staff were invited to attend "Navigating Change" which was a two-part series with one session offered in the fall and a follow-up session in the spring. A separate series of three workshops on "Leading Change" was developed and facilitated by MOR Associates to assist Department Heads in planning and transitioning to the new organization.

MIT Retirement Benefits Counselors provided two valuable information sessions for interested staff in early FY10. In this time of economic turmoil, staff found this overview and in-depth look at these benefits valuable.

And, similar to those held last year, a number of support sessions were held for those staff who were impacted by layoffs and reductions in effort. These sessions were helpful in reviewing benefits and resources, and in introducing them to contacts in central HR who could provide support throughout this process.

## Staff Recognition

Rewards and Recognition Program – The Libraries celebrated the 10<sup>th</sup> anniversary of the Infinite Mile Award this year. In a ceremony on June 9<sup>th</sup>, four individuals and four teams were recognized for their exceptional contributions to the work of the Libraries and AMPS. The R&R Committee was once again faced with the challenge of planning this celebratory event in the shadow of the announcement of staff cuts earlier in the year. However, a healthy number of award nominations were submitted indicating that staff recognize the value of maintaining a culture of recognition even in challenging times. The ceremony, held in Killian Hall, was followed by an "Afternoon in Tuscany" luncheon in Walker Memorial, complete with birthday cake to mark the 10 year milestone.

The Libraries' Spot Award Program remains strong and popular, providing the opportunity for staff to express everyday appreciation for the "little things" that contribute greatly to our collaborative and supportive work environment. Approximately 2,900 thank you notes were submitted in FY10 – an average of 240 submissions per month. Random drawings from these entries were held each month and gift certificates presented to the winners. The program was revised to draw six names in the monthly drawing (up from four) for gift certificates in the amount of \$50 each (down from \$100). This approach was a cost savings measure that also allowed us to increase the number of monthly winners.

<u>Annual Staff Reception</u> – The annual staff reception was held in January. It is heartening to see that, while we have scaled back on our costs for this annual breakfast, the event is the highlight of the year for many staff. Seven new staff members, who began employment in the Libraries after the last January event, were introduced, which is a relatively low number. In contrast, the sixteen staff members recognized for service milestones represents an all-time high. Eight individuals were recognized for 10 years of service, four for 20 years and three for 30. And for the first time since we began this milestone recognition tradition, we applauded our colleague Carol Robinson for her achievement of the 40-year milestone.

Prepared by Robin Deadrick
HR Administrator in the MIT Libraries

## **Facilities and Operations**

Space Projects Completed in FY10

- The **Dewey Library renovation was completed** in August of 2009, allowing the reopening of the entire space in time for the beginning of the fall semester in September. Fully funded by CRSP at a cost of \$4.6M, this project was a success by all measures and has proven to be enormously popular for students as well as faculty. The addition of a 24-hour study space adds that important and heavily-used feature to East Campus library services.
- Barker Engineering Library's Reading Room was completely re-furnished during the summer of 2009 in a project financed by the Libraries' Vail Fund. Although capital improvements to lighting, the dome skylights and acoustics remain to be done in the future, the Libraries' investment in this major facelift represents a vast improvement to the appearance and usability of the space. The MIT Corporation used the space this past June for its luncheon and meeting.
- Closely tied to the Barker Reading Room was the complete **exterior renovation of the Building 10 Dome** which took place from June through November of 2009. The persistent leaks over many years into the Barker stacks had made it necessary to relocate collections from the 8<sup>th</sup> floor in the spring of 2009 to avoid further damage to materials. Now that the waterproofing is successfully completed, the Libraries have a number of options to consider with regard to the best use of the 8<sup>th</sup> floor. Due to the adjacent mechanical room, ambient noise levels in the space are very high, so it is unlikely to be considered for study or staff locations. The 8<sup>th</sup> as well as portions of the 7<sup>th</sup> floor spaces received new lighting, carpeting and painting as a result of the Dome renovation.
- The **roof of the Hayden Library** (**Building 14S**) was replaced during the summer of 2009.
- The **passenger elevator in Hayden Library was replaced** over the winter of 2009-2010. This has been on the list of "must do" capital projects for many years, since the movement of materials around the building, not to mention users and staff, were so reliant on it. The new elevator is great!
- The Aero/Astro and Lindgren (EAPS) Branch Libraries were permanently closed in the summer of 2009 as part of the Libraries' FY10 budget reduction strategy. Both spaces (Buildings 33 and 54) were moved from the Libraries' inventory to that of the Aero and EAPS departments, but the "space credit" received by the Libraries for the closed branches will be used in the near future for important relocations, including the AMPS Video Production group (currently in NE48) and the IT group (currently in E25).
- In order to clear the way for academic use of Building 35, the **AMPS Distance Education group was moved by CRSP** from there to a space in Building 10 which formerly housed the Teacher Education Program. This is an excellent location due to its centrality and proximity to DE infrastructure operations which will continue to reside in Building 9.

- A portion of the Lewis Music Library Mezzanine was refitted with custom study tables
  and additional lighting with the support of donor funds. This change reflects evolving
  user needs as new digital audio capabilities have replaced many of the former analog
  playback stations.
- The former Women's Study Reading Room on the third floor of Building 14E was converted to a **new group study space** as the collection was integrated into the Humanities Library. After removal of the stacks lining the walls, the changes include new carpet, paint, furniture and a large flat-screen monitor.
- An **office was constructed in an alcove of Preservation Services** in the basement of Building 14. This facilitated a much needed addition to bench space for conservation projects, as well as providing appropriate privacy for the supervisor of the unit.

## Space Projects Pending for FY11

- The **Science Library** (Hayden first floor and mezzanine) will be fitted for fire protection sprinklers as well as upgraded lighting, new carpet and fresh paint over the summer of 2010.
- The **north wing of Hayden** (Building 14N) of which the Libraries occupy only the first floor will also be fitted for fire protection sprinklers during the summer of 2010.
- Building N57, the **Library Storage Annex**, will receive a new fire pump and additional sprinklers.
- **NSTAR** is partnering with the Institute to make substantial improvements to the infrastructure of Building 14 in order to reduce long-term energy consumption. Most of the changes involve lighting and HVAC systems.
- The Rotch Visual Collection (7-304) will be consolidated into the Rotch Library (7-238) over the summer of 2010 in order to integrate and improve services for users. Additionally, some Rotch main floor spaces will be re-configured in order to consolidate the map collection.

Prepared by Michael Smith Facilities and Operations Administrator for the Libraries

#### **Communications**

Public relations and news

Conveying organizational changes resulting from Institute-wide budget cuts and the Libraries' reorganization was a significant focus of Communications in FY10. Strategic communications plans were formulated and messaging was drafted and conveyed to the MIT community in a series of timely email announcements, web postings, FAQs and campus news stories.

The Libraries also garnered publicity with a number of different news stories about the Institute's Open Access initiatives, the announcement of Harvard borrowing privileges for undergraduates, the opening of a new AMPS studio, and various library events.

New opportunities to promote Libraries' news and initiatives will be a focus in FY11 as campus news channels continue to evolve, and social media becomes another important outlet.

*Outreach*, events and exhibits

Outreach efforts with MIT departments and faculty led to several successful events in FY10. Collaboration with the AeroAstro department and Professor Dava Newman resulted in the Libraries' co-sponsorship of an event with Astronaut Mike Massimino. Communications was involved in planning, advertising and producing a video of the event.

Communications also played a key role in the success of two exhibits in the Maihaugen Gallery, including an exhibit curated by MIT faculty members. Work on the exhibits included contributing content and design for text panels, managing the production of videos and the operation of touch-screen displays, and creating event programming and promotional materials. Plans to expand online exhibit content will continue in FY11 with the creation of web-based slideshows and further collaboration with faculty on an online teaching resource with content from the last exhibit.

Other events supported by Communications included open houses in the new spaces of both Dewey and Barker libraries, as well as smaller exhibits in individual units.

## FY11 Outlook for Communications

With the Libraries reorganization, it will be important to establish a workflow for centralized, operational marketing practices within the new system. Key library leaders/stakeholders will be brought into the development of a marketing strategy for the Libraries.

Communications will continue to lead these efforts by establishing and overseeing a marketing team focused on all aspects of promoting the Libraries: virtual marketing, outreach and relationship management, marketing research, marketing distribution and graphic design.

Prepared by Heather Denny Communications Officer for the Libraries

## **IT Core Services**

The Libraries' Desktop Support and Systems Administration functions moved from the Technology Operations group into Administrative Services in the spring of 2010 as early implementations of the Libraries' new organizational structure.

## Desktop Support

• Staffing changes. The Desktop Support Team responded to over 1,300 support requests over the past year, utilizing four hours per week of subcontracted support from IS&T's Departmental Services group in addition to the five FTE positions on staff. Two staff positions were eliminated at the end of FY10, leaving three remaining for FY11. These three, along with a substantial increase in outsourced support from IS&T, will implement a modified service model for FY11 which promises greater efficiency and effectiveness going forward.

- Exchange migration. This was a two-phase (Exchange email and calendar) project that spanned the period of October 2009 to March 2010 and involved the coordination of daily account migrations with the IS&T Exchange Team for 170 library staff members. All library staff were upgraded to Office 2007 in anticipation of migration, and Thunderbird users were also migrated to Outlook. Staff were offered training and drop-in sessions by IS&T to acquaint them with the new applications. The Exchange Team experienced some challenges during the migration, both as a result of staffing changes and the fact that the Libraries' heavy use of resource calendars was not fully appreciated by IS&T. In addition, library Macs in the system (only about 20 total) posed numerous migration difficulties, to the frustration of both users and tech staff.
- **Re-imaging of public machines.** More than 70 computers in library public spaces were re-imaged in an effort to improve performance and reliability. The oldest hardware was retired.
- **Equipment moves.** The Desktop Support Team moved and set up Dewey Library's public and staff PCs during the extensive renovation of Dewey. It also relocated processing staff from several Divisional Libraries to the new Collection Services Unit in Hayden.
- **Documentation.** Major strides were made toward the goal of having accurate computer documentation available on the wiki:
  - o Detailed policies and procedures for use by the Desktop Support Team
  - o Pages on library-specific configurations for use by IS&T consultants
  - Documentation on the use of Exchange with Outlook, Apple Mail and iCal for library staff
- **Major improvements in setup of PCs.** The move which began in late 2009 to much greater standardization and automation delivered major overall improvements to the computing environment this year:
  - o Automatically updated, improving accuracy of inventory;
  - o Master boot image DVD for staff machines, regardless of model;
  - o Software packaging and automatic deployment of upgrades to staff;
  - O Seriously broken hardware was replaced quickly, thanks to spare standard hardware (laptops, desktops, monitors, printers) and the use of scripts to transfer personal data;
  - o TSM backups were monitored via custom reports; and
  - o The sale of deactivated equipment to staff was simplified.

## Prepared by Pam Nicholas Library Technology Consultant Support Manager

IT Infrastructure/Systems Administration

FY2010 was focused on cost savings, stability improvements, and compliance with Institute technology standards such as operating platforms and equipment locations. A continued focus on skills transfer and redundancy among staff has also been a priority. We continue to advance toward a highly available, redundant, and robust infrastructure with minimal downtime and a high quality of service.

In response to the cost savings requirements of this fiscal year, we pushed our virtualization project ahead in order to allow us to run with less hardware and more optimally utilized resources. The completed virtualization of our production systems allowed us to shut down and deactivate more than twenty legacy servers that had significant ongoing maintenance costs.

We also began the process of relocating the Libraries' production servers to the IS&T W91 commercial-grade data center. These moves promise to result in better up time, improved network redundancy and transmission speed, and greater protection of our equipment from potential disasters such as a flood or fire.

To bring the Libraries in line with the operating platform that IS&T is using for their infrastructure, we have started transitioning from the VMWare Server platform to the VMWare vSphere and ESXi platforms. We established our first vSphere/ESXi infrastructure in W91 with the newly relocated equipment. vSphere/ESXi is an enterprise-level virtual infrastructure platform and management system that will allow us access to exciting new technologies. The use of those technologies will result in more reliable, secure, and easily manageable servers and storage.

Sufficient skills transfer and training has been done over the past year to allow a single Infrastructure Team member to administer and manage all systems and services during this year's furlough periods. This is a level of staff cross training and redundancy that we have been working toward over the last few years. Both team administrators were able to administer and manage all systems and services for a period of one week without any complications or difficulties.

We have also adopted a more focused interest in the ease of use of the Libraries infrastructure for the staff. Several changes have been made to systems and services to improve workflow processes and reduce support needs for the staff. The most visible of these changes was the establishment of a new Libraries Domain password policy that requires staff to change their passwords only once per year in sync with IS&T expiration of the MIT certificates. We plan to continue to analyze all support tickets on a regular basis with a goal of finding long-term resolutions to any difficulties encountered by Libraries staff.

Normal maintenance activities such as software upgrades, security patches, operating system upgrades, and system monitoring were also performed. The quality and granularity of monitoring has continued to improve, and there were no security incidents resulting in data compromise in 2010.

Finally, the Infrastructure Team supported major internal software development and deployment work. This work included the upgrade of the DSpace institutional repository software from version 1.5 to version 1.6 for both the DSpace@MIT and DOME. The 2011 focus will be on achieving full vSphere/ESXi deployment, improved usability, and process formalization.

Prepared by Alex Brennen Senior Unix Systems Administrator for the Libraries

**Academic Media Production Services (AMPS)** 

Distance Education Group – Projects, Initiatives and Technology Enhancements

- Webcastnow. The Distance Education group concentrated on streamlining and reducing the costs of webcasting services for the MIT community. Webcastnow is a fixed-price Flash video webcast service (<a href="http://web.mit.edu/webcastnow">http://web.mit.edu/webcastnow</a>) which has allowed more clients the ability to do a webcast on campus. This, along with the acquisition of a Viewcast Niagara streamlining appliance, has allowed us to push a live stream from any point on campus, greatly reducing the costs for campus locations which are remote from our streaming servers in Building 9. With these changes, clients such as the MIT Museum have begun to resume presentations to off-campus viewers.
- Openeya. As part of the initiative to find more cost-effective video capture solutions for clients, AMPS experimented with a new, low-cost alternative called Openeya. This open source solution, created by a physics group in Italy, was installed in several classrooms for an initial test period in the spring of 2010. There will be further deployment and testing in the fall.
- **Desktop video conferencing Movi.** To support the increased and diverse needs on campus, as well as the faculty, students and staff who find themselves traveling constantly, AMPS launched an alternative video conferencing system for the desktop. This service allows end users who do not have installed hardware to conference with those people who do in a secure manner. Movi is a standards-based platform that allows people to travel and still connect to those back on campus, giving them the option to connect to remote partners from their home or office at any time. This has been particularly popular for SMART faculty who need to collaborate with their partners over many time zones. We are also planning to promote this to on-campus clients as an alternative to physical meetings. The Sloan School has signaled its intention to use Movi for their traveling students and EMBA participants.
- Video Conferencing Recording Tandberg Content Server. As part of the backbone infrastructure that we began to put into place this past year, the Content Server allows end users to record video conferences for later referral, or for people who are unable to attend the actual meeting. This will be another lower-cost capture alternative, allowing anyone with an installed video conferencing endpoint or using Movi to record sessions. We successfully moved WHOI classes this spring from DVD to the Content Server and have had great response from students due to the much faster turn-around time. This system will also provide the basis for lecture capture in the new Sloan building once construction is finished.
- Maihaugen Gallery Display. AMPS assisted the Libraries in the acquisition and
  installation of a video display for presentations in the Maihaugen Galley. The AMPS
  Post Production group also produced content for some of the exhibits.
- Libraries Video Conferencing Initiative. AMPS collaborated with partners in Barker and Dewey Libraries to provide video conferencing systems for use by the community free of charge. The two systems, one standard definition in Barker and the other HD in a Dewey collaboration space are available to anyone for use during regular Library hours on a self-service basis. This offers students an opportunity to use IP-based video conferencing technology for research, collaborative initiatives and for job interviews with companies around the world.

- **DIRC Instruction Sessions.** AMPS continues to provide library users with video playback of instruction sessions from the Digital Instruction Resource Center (DIRC) in Hayden Library. These videos allow viewers to experience a rich media capture of the presentation that can be navigated in a manner that best suits their own learning style.
- **Sloan Webcam.** The DE group is nearing the completion of a two-year project providing a live video stream of the E62 Sloan building project. Originally set up to allow major funders to view the site during construction, an additional goal was added to facilitate a multiple-camera time lapse video for the building dedication.
- SMA II. Spring 2010 saw the completion of the bulk of the SMA II distance education initiative with Nanyang Technological University and the National University of Singapore. This completed 10 continuous years of distance education classes for the Singapore/MIT Alliance. AMPS continues to serve this content as needed and will begin archiving all of it (about 10 terabytes) to LTO backup in FY11.

## Prepared by Elaine Mello Manager of Distance Education and Streaming Operations for AMPS

MIT Video Productions Group - Projects, Initiatives and Technology Enhancements

- MIT TechTV. AMPS continued to worked closely with the Libraries in the further development and application of MIT TechTV as a "free" video publishing platform for the Institute. More than half of the video content that AMPS captures for the Institute is now published on MIT TechTV. The ease in video delivery made possible by MIT TechTV has contributed to the stability of the production and multimedia development business lines.
- MIT150. AMPS staff were closely involved in the development of programmatic and web-based video content in support of the upcoming MIT150 celebration.
- New Studio. A newly constructed video studio in Building 24 began operation in April 2010. This state-of-the-art facility allows AMPS to execute multi-camera recordings in high definition, and fiber optic connectivity allows the convenient, on-campus connection of MIT experts with media/news organizations in real time or on-demand. Video recordings in support of the MIT150 Infinite History Project were transitioned to the studio in May.
- **Events Capture**. AMPS provided capture and delivery of many high-profile events, including MIT visits by President Obama, David Milliband, and Bill Gates.
- **Technology Enhancements**. AMPS doubled its digital storage capability in the Bldg NE48 multi-media development suite. It also employed direct-to-digital flash card based capture solutions for lecture and event production processes, significantly streamlining processing and publishing work flows.

Prepared by Larry Gallagher Director of MIT Video Productions for AMPS Considering the general economic downturn and budget cuts throughout the Institute, FY10 revenue in most AMPS business lines held steady. Distance Education classrooms and encoding were down, as expected, due to a drop in volume for SMA (Singapore MIT Alliance). We now know that SMA revenue in FY11 will be reduced to a fraction of the past, so major changes in those classroom business lines are being developed. Due to the MIT150 celebration beginning in January 2011, FY11 is quite promising in terms of video production business.

#### **Looking Ahead**

In terms of Administration, the Libraries expect to focus considerable attention in FY11 on the following areas:

- Managing with a smaller budget: smart, responsive fiscal management in order to effectively support the critical products, services and spaces which the MIT community has come to expect from the Libraries.
- Full implementation of the Libraries' new organizational structure will require intensive activities in all Administrative areas financial, HR, facilities, communications, and IT infrastructure.
- MIT's video infrastructure from capture and production to broadcast and archiving needs focused attention in order to meet the changing needs of teaching, research and communications for the Institute.

Keith Glavash Associate Director for Administration

# **Technology Operations**

## **Strategic Technology Areas**

Technology in 2010 was marked by two trends. On one hand we saw rapid advances in mobile and cloud technology, as exemplified by the Apple iPad launch and the emergence of affordable, large-scale network-based ("cloud") storage. These advances presented important opportunities to research libraries, which the MIT Libraries have taken advantage of to the degree possible in the current economic climate. This dizzying release of new hardware technologies and services required constant monitoring and reaction from technology staff of the Libraries, and as a result we now have projects underway to both explore new mobile applications and cloud storage of our digital collections. On the other hand last year was characterized by a "hurry up and wait" phenomenon caused by both the economy and the status of several large initiatives such as the Google Books Project, still awaiting a legal decision on whether it can launch its digital library collection. In this category, the Libraries invested significant effort into long-term strategies that we cannot yet report on the results of, such as the very large NSF proposal to build a state-of-theart data curation service at MIT and for the world. This report reviews our work in both categories, as well as the ongoing and absolutely critical work of maintaining the Libraries current technical infrastructure on which the entire Libraries and MIT community depend.

## **Selected Software Development Activities**

The Libraries' Software Development Group (now a new department in the reorganized Libraries called Software Development and Analysis) completed a range of key projects last year, ranging from improving our current critical business systems to performing cutting edge research in the areas of digital preservation and digital data navigation.

## Expanded Competence and Coverage

After a lengthy search, a third developer was hired to join the group, having particular expertise with customer-facing standards and technology. This position complemented the existing strengths in middleware, database, and other back end technologies already resident in the group, and allows the group to offer software services and consulting across the entire spectrum of technical platforms the library uses or evaluates. This expertise has already been put to use by assisting the Technology Services group in usability improvements in many library web products.

#### **DSpace**

In March of 2010, the DSpace community released the next major version of the platform – 1.6. Software Development made significant contributions to this release, based on our local service needs and strategic interests. Among the most significant new features we donated: (1) Support for content embargos. Developed in collaboration with Harvard University's DASH open access repository, it provides a flexible and extensible system to impose and manage embargoes on digital material that cannot yet be made publically available. (2) A tool to manage batch updates of DSpace content. The Dome digital library has a number of collections whose source is an externally curated system, and these tools provide much better ways to synchronize updates across the two platforms. (3) Support for the OpenSearch web standard. This allows DSpace to become a federated search target, embed easily in a browser toolbar, and expose RSS feeds for search results, making it a web-centric complement to the current search interface (SRW/U).

## Search Engine Optimization

The Software Development group began an exploration of better ways to expose digital repository collections to popular search engines, especially Google Scholar, which constitutes (research indicates) the primary discovery tool of many who access MIT's information resources. For example, we have developed tools to publish a set of Google Scholar recognized tags that bear metadata in web page markup, and hope to offer this functionality to the larger DSpace community in the next release.

## Digital Preservation

Several initiatives were begun in FY10 to further the digital preservation agenda for our repository content. First, MIT libraries joined a pilot program with the DuraSpace organization to utilize cloud computing infrastructure (primarily storage) to provide a highly scalable, managed replication store for DSpace content. We are exploring how we can utilize the service, and integrate it into existing workflows and curation practices. All DSpace@MIT and Dome content will be copied to the cloud for preservation. The pilot should also help us begin to develop realistic cost models for such services. Second, the group launched an effort to provide a framework or 'bench' on which various preservation-focused activities may be performed. The replication services above will be included, as will virus checking. Looking to FY11, format identification and content resuscitation should be added to the framework.

#### Electronic Theses

After a lengthy analysis of needs and requirements for MIT's e-thesis submission system, it was determined that the DSpace-based e-thesis platform from Texas Digital Library known as 'Vireo' could serve as a solid basis for MIT libraries' development efforts. In addition to the fact that it is built on a stack familiar to library developers, we also enjoy a good collaborative relationship with its Texas developers from prior DSpace work. The group has started to customize Vireo to meet our needs, and intend to pilot the service to selected departments in the next academic year.

#### DSPACE Production Service Migrations

Recent experience with DSpace@MIT, both from the standpoint of student usage, and administrative usage, e.g. the Open Access anniversary, proved to be a modest challenge from the standpoint of optimal system availability. The underlying reasons pointed to a need for better hardware and better control over the local DSpace application code. This required moving to new hardware and running several copies of the system simultaneously, as well as a more controlled process of installing and running these copies, to insure that the service is stable and always available.

#### **NETWORK SECURITY**

As MIT's central IT organization (IS&T) rolled out its new MIT-wide network security solution, know as Touchstone and relying on the Shibboleth protocol to support cross-organizational authentication and authorization, the Libraries did their part to implement Touchstone in key online systems, including Barton and DSpace (more on this elsewhere).

#### Research Initiatives

#### FACADE Project

The research project known as FACADE was concluded in FY10, after three years of ground-breaking work on the management and long-term preservation of digital architectural records, including 3-D CAD models. As one of the only projects in the world working on this problem, FACADE attracted a great deal of attention and has established MIT as a leader in thinking about preserving complex digital formats, and processing large, unstructured digital collections.

In FY10 we explored several directions in which this work might be further utilized at MIT and beyond. First, an analysis was performed to determine what additional development work would be required to use the tools and processes to build a architectural archiving service at the MIT Libraries. Second, other components (e.g. the tool called the "Curator's Workbench) that have value independent of the DSpace environment were shared/demonstrated with potential adopters. We end the year mid-way through the effort to move this research into production at MIT, and with great prospects to expand the research in several new directions next year.

## DataSpace Project

In FY09 MIT submitted a proposal to the National Science Foundation to fund DataSpace, a project to design and build a cutting-edge research data curation service for research universities. The Libraries are a key partner in this project, serving as the main implementation partner as well as working on several research problems in building such services for a variety of data type (e.g.

fMRI images for neuroscience, and sensor and metagenomics data for biological oceanography). In FY10 MIT successfully hosted both a reverse and standard site visit from the NSF DataNet site visit committee, and are now one of four finalists in this process. We anticipate learning the final outcome in the first quarter of FY11, but reaching this stage of the process has taught us an enormous amount about the need for data curation at MIT and how the Libraries should position themselves to be most effective at meeting that need. The reorganization of the Libraries described elsewhere addresses this positioning, and we are now ready to begin work in this area as soon as the NSF proposal results are known.

## Simile Project

Finally, in FY10 the MIT Libraries, on behalf of the Library of Congress, organized and ran a two-day workshop to define the next generation of the "Exhibit" tool that was produced by the Simile research project in prior years. Since that project's conclusion, Exhibit has been adopted by countless organizations around the world, including the Library of Congress, and generated enough interest in its growth and continue viability that we have been asked to oversee its further evolution into an even more useful tool to aid in data management, navigation and visualization. As a result of the workshop, the MIT Libraries are now drafting a proposal to the Library of Congress to fund the implementation of the next generation Exhibit tool and will ourselves make extensive use of it in future years.

## **Selected Key Technology Initiatives**

Below are brief updates on a few key initiatives of the MIT Libraries that were strategically important and technologically intensive.

## DuraSpace

For the past ten years the MIT Libraries have been closely involved with the DSpace platform, first in its creation with HP Labs, then in its transition to a global open source software platform used worldwide and maintained by a diverse group of developers, and finally launched as a non-profit DSpace Foundation to continue its evolution and support additional products and services. In early FY10 the DSpace Foundation and a related effort known as the Fedora Commons merged to form DuraSpace, hosted in part at the MIT Libraries and with MIT board representation. The Libraries' technology staff continue their close involvement in DuraSpace as it defined, built and launched a set of new services around provisioning "cloud" storage and services to the library and related communities. MIT is a pilot partner in using this service, as well as a contributor to its design and requirements. We are delighted to see this continued evolution of our vision for DSpace, and believe that DuraSpace and these services are becoming a key part of the global infrastructure around digital content management and its long-term preservation.

#### Educational Technology

In FY10 the Libraries concluded a two-year effort called DOS – for DSpace, OpenCourseWare, and Stellar, which are MIT's primary systems to support educational materials. The project was a collaboration among the Libraries, IS&T and OpenCourseWare staff, and did a lengthy analysis of how to improve the faculty workflow as they conduct and publish their courses. This involved a number of studies, including how this material flows around campus from the faculty who create it or get it from the Libraries, through the course management system that students use to interact with it, on to publishing via OCW, and finally archived by the Libraries in DSpace. As a result, we focused on the interoperability among the three systems and, in particular, revisited the

interface between OCW and DSpace to replace the custom workflow used in the past with a more standard, thus sustainable, approach built on the new SWORD deposit protocol. MIT did a modest extension of the SWORD standard to meet the specific requirements of course material deposit, and that became operational with the migration of MIT's DSpace production systems to 1.6. We continue to await the results of a review of the Stellar course management system and anticipate further work once that system is selected and implemented.

#### Open Access

FY 10 saw the transformation of the March 2009 faculty vote on Open Access to its research articles into a set of robust processes for discovering and acquiring articles falling under the policy guidelines. Much of this workflow was devised and managed by a library-wide team, but much work was done by the Software Development group to support those efforts. Specifically, extensions were made to DSpace to better support research articles for both submission and discovery, and an automated workflow in which publisher content is pushed to the repository was piloted with BioMed Central, using the SWORD deposit protocol.

We continue to make support of this faculty policy a high priority, and also spent time in FY10 identifying and evaluating software systems that would better support this workflow. For example, we are working with Symplectic Limited in the UK on whether their software -- designed to support research assessment in the EU context -- could be adapted to meet MIT's needs for faculty article capture and processing. This work continues, but our understanding of the technology market for article publication management has become much more sophisticated as a result of this analysis, better positioning MIT to implement its faculty policy quickly and effectively.

On a related track, one of the most time-intensive data management issues encountered in Open Access workflows is author disambiguation: how to identify the MIT authors of a published work, given rather poor name representations. Common name-variant heuristic matching can (and is) being performed, but match rates and accuracy are low. Thus when the Open Research Contributor Identifier initiative (ORCID) was announced with considerable backing from major publishers, MIT Libraries staff joined both the technical and business working groups, to insure that whatever solution was developed would meet both the technical and service needs of academic institutions. Based on donated work from Thompson-Reuters' researcher ID service, this fast-moving initiative is already forming a not-for-profit entity to manage the IP and service, and hopes to pilot before the end of calendar 2010. MIT will serve on the initial Board of Directors for this initiative.

#### Conclusion

In conclusion, FY10 was as dramatic and fast paced as has become the norm in technology for libraries. MIT continues to respond quickly and efficiently to these developments, both with flexible and innovative short-term experiments and with thoughtful, strategic longer-term projects and initiatives. Our capacity and willingness to engage in research projects, both independently and working together with MIT faculty, continues to position us to do far more with our resources than many institutions so that we find ourselves weathering the current economic downturn with positive prospects. We enter FY11 with a number of major technology projects queued up and we look forward to tackling them with MIT's usual energy and spirit of adventure.

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