### EndNote Basics

EndNote is a "personal bibliographic software" package which allows you to create and manage a database of bibliographic references.

Contact Peter Cohn (pcohn@mit.edu)

### Researching Companies for the Job Hunt

Presenters: Kathleen Haggerty (Career Development Center) and Anita Perkins (MIT Libraries)

The MIT Libraries subscribe to a number of databases that you can use to research companies and industries. Using these databases, you can:

- Target companies by industry and geography
- Conduct comprehensive company and industry research

We will discuss why this type of research is critical to the job and internship search process, and how to use these databases effectively.

Contact Anita Perkins (perkins@mit.edu)

### Bioinformatics for Beginners

Class attendees will learn about the organization of key NCBI databases, understand the database record structure, and work with the BLAST search tool. The session is a hands-on practicum and an excellent starting point for people who are new to, or curious about bioinformatics research tools.

Contact Howard Silver (hsilver@mit.edu)

### Biotechnology Patent Fundamentals and Searching

Come and hear attorney Sonia Gutterman of Lawson & Wetzen discuss the distinctive aspects of patents that make them valuable, the role of patents in capital development, along with issues surrounding filing biotech patents. She will be assisted by Drew Lowery, who received his Ph.D. in Biochemistry from MIT and is a member of Global Prior Art's Life Science Team. Drew will discuss and demonstrate alternative ways to search biotech patent art and their suitability. At the end of the talk attendees will have the opportunity to do hands on searching.

Contact: J. Darcy Duke, 10-500, x3-9370, darcy@mit.edu

### Managing Research Data 101

For researchers struggling to manage their data, basic strategies will be provided for:

- best practices for retention and archiving
- effective directory structures and naming conventions
- good file formats for long-term access
- data security and backup options
- metadata, tagging, and citation
- other relevant issues

Contact: MacKenzie Smith (kenzie@mit.edu)

### Introduction to Market Research Databases at MIT

Presenter: Maggie Bartley

Market research abounds on the web, but usually with a hefty price tag. This session will familiarize participants with market research accessible through MIT. We will cover types of resources available, how to navigate them, and some basic tips for using these resources.

Contact: Maggie Bartley (mbart@mit.edu)