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FOR IMMEDIATE RELEASE

Twenty municipal officials from major cities are now enrolled in a unique Program for Urban Executives at the Massachusetts Institute of Technology.

The city officials are engaged in a four-week course of intensive study in advanced areas of management and technology under the direction of professors in the Alfred P. Sloan School of Management, the Urban Systems Laboratory and other parts of M.I.T. The program, which is similar to one presented last January, started June 15 and ends July 11.

The curriculum and arrangements were drawn up by M.I.T. in consultation with the National League of Cities, the U.S. Conference of Mayors, the International City Managers Association, and the participants in the first program, who regarded their studies as very successful. Coordinator of the program is Dr. Peter P. Gil, associate dean of the Sloan School for executive development programs. For many years, M.I.T. has offered special advanced programs in management, science and technology for managers and engineers from industry and from the federal government. The Program for Urban Executives represents the Institute's growing commitment to extend similar opportunities for professional growth to senior managers in American municipal governments, according to Dean Gil.

"It is hoped that this intense, concentrated course of studies will provide participants with knowledge of current research and future trends in qualitative and quantitative approaches to management and technology," Dr. Gil said. "Also, we hope to establish a productive channel of communication between the city and the university.

"Over the years, industry and agencies of the federal government have worked closely with universities on problem identification and problem solving. The interchange has contributed enormously to the enrichment of all concerned. A working relationship between the city and the university community hopefully will prove equally rewarding."

The urban executives are concentrating their studies in such areas as the application of technology to urban problems, economics, finance, labor law and relations, personnel administration, and managerial information and control and management information systems,

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as well as organizational behavior and quantitative analysis. Their work includes the use of computer-based systems.

Dr. Gil said that the second program places more emphasis on the management aspects of the course, in response to suggestions by participants in the first program. "The technology is still there, though," he added. Most participants in the second program have more professional seniority, Dr. Gil noted. Several cities which sent representatives to the first program are also sending people to the second program, while there are a number of new entries. The second program has the first woman participant, and the first Canadian.

The faculty for the program includes William F. Pounds, dean of the Sloan School, and Charles L. Miller, head of the Department of Civil Engineering and director of the Urban Systems Laboratory. Also included are: Robert C. Wood, head of the Department of Political Science and former Secretary of Housing and Urban Development; John F. Collins, former Boston mayor and now an M.I.T. visiting professor; William W. Seifert, director of Project Transport, an interdepartmental research program on transportation systems of the future; Jay W. Forrester, professor of management and author of "Industrial Dynamics" and "Urban Dynamics;" and Aaron Fleisher, associate professor of urban and regional studies.

The urban executives selected for participation in the program are:

Cambell B. Barker, assistant to city manager, San Antonio, Texas.

Philip M. Buswell, assistant to city engineer, Seattle, Wash.

Eugene St. Clair, deputy administrator of housing and development, New York,

N. Y.

A. A. Cannata, Executive Director, Tampa Concentrated Employment Program, Tampa, Fla.

Eugene H. Denton, assistant city manager, Dallas, Texas (following George R. Schrader, assistant city manager, also of Dallas, who attended the first program).

Paul R. Edwards, coordinator of intergovernmental relations for Jackson County, Kansas City, Mo.

Kevin P. Feeley, purchasing agent, and Andrew M. Olins, deputy director, office of public service, Boston, Mass. (following Warren A. Blair, deputy police superintendent, and Francis W. Gens, commissioner of the Housing Inspection Department, who attended the first program).

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Don S. Hale, administrative assistant to the mayor, Tulsa, Okla.

Stanley J. Hampton, commissioner of utilities, Edmonton, Alberta, Canada.

William F. Hampton, acting budget director, metropolitan Dade County,

Miami, Fla.

Robert H. Little, urban development co-ordinator, Nashville, Tenn. (following Robert A. Horton, director of the administrative analysis division in the Office of the Mayor and fiscal administrative assistant to the mayor, who attended the first program).

Donald F. McIntyre, city manager, Oak Park, Michigan.

Howard Openshaw, director of redevelopment, Atlanta, Ga. (following Dan E. Sweat, Jr., director of governmental liaison, Office of the Mayor, who attended the first program).

Gerald E. Payne, budget officer, Chattanooga, Tenn.

Ernest J. Pickhardt, Jr., deputy director, Hartford, Conn.

Edna T. Ranck, subadministrator, urban renewal and housing administration, San Juan, P. R.

Walter I. Stecher, budget director, Detroit, Mich. (following Ernest C. Browne, senior government analyst for the Detroit, Mich., budget bureau and staff director of a special task force on police recruiting and hiring for the City of Detroit, who attended the first program).

John G. Stone III, senior project director, redevelopment land agency, Washington, D. C. (following Joseph F. Canny, deputy executive director of the District of Columbia Redevelopment Land Agency, who attended the first program).

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July 11